

If you have a passion for agriculture and want to engage with the public about food production, the South Dakota Farmers Union Farming For The Future challenge is an ideal scholarship program for high school seniors and college students. Regardless of whether you are majoring in communications, running your own blog or podcast, or have no communications experience, you can thrive in this program. Not only will you gain essential skills for your resume, but you will also have the opportunity to connect with industry leaders in South Dakota. If you haven't registered yet for the 2024 program, which begins on October 6th, you can sign up [here](#)!

Tips and Tricks to Inspire Success

Here's a list of top tips and tricks to inspire success!

- Maintain a list of ideas, hashtags, trends, and other helpful resources.
- Experiment with your posts to discover your unique advocacy style.
- Make a point to participate in all activities—this will maximize your learning opportunities and help you earn some points.
- Dedicate time for research—take advantage of the resources provided by SDFU.
- Always submit your work on time; avoid cramming everything into the last hour before the deadline.
- Remember, your posts don't have to be flawless; what's important is that you're taking action!
- Let your creativity shine!
- Explore graphic design websites or software—they will become invaluable to you (hint: Canva).
- Don't hesitate to ask questions.
- The effort you invest will reflect in your results; consider setting aside a specific day or time each week to complete your tasks.
- Be authentic and seek common interests with your followers.
- Don't focus on the number of followers or views your posts receive.
- Always remember to include #FarmingForTheFuture in all of your posts.
- Enjoy the process!

Take the first step

While these tips and tricks can help you navigate through the program, the first step is to sign up! For more information about South Dakota Farmers Union Farming For The Future challenge, check out "[Farming For The Future Information](#)".